

SPIE LEAD RETRIEVAL

SPIE Lead Retrieval is included with your exhibit space at no additional cost. The [Exhibitor Dashboard](#) is where you choose your qualifier type and download your leads.

Lead Retrieval Report

View or download leads in Excel, PDF, or CSV format.

The Lead Retrieval Report link is available on the first day of the event and updates hourly.

▼ SPIE Optics + Photonics 2024 Exhibition

Exhibition Dates: 20 - 22 Aug 2024
Location: San Diego, California, United States
Booth Number: 735

SPIE. OPTICS+PHOTONICS
Exhibitor Logistics

Event Listing Summary
Add Additional Liaison
Exhibitor Listing
Enhanced Exhibitor Features
Assign Keywords
Select Categories
Exhibitor Invoice: ORD-2245238-G7W7C6 Pay | Download | Email
Sponsorship Invoice: ORD-2245238-G7W7C6 Pay | Download | Email

Lead Retrieval Report: Excel | PDF | CSV
Exhibitor Manual
Booth Staff
Lead Retrieval Logistics
Add Announcement | Manage Announcements
Submit a Product Demonstration Request | Manage Demonstrations
Upload Certificate of Insurance
Schedule a Laser Safety Inspection

At the conclusion of the event, the link is available in the **Past Events** section for 90 days.

▼ Past Events

Review company information listed for past events attended

▼ SPIE Defense + Commercial Sensing 2024 Exhibition

Exhibitor Listing
Assign Keywords
Exhibitor Invoice: ORD-2228644-V5F0V8 Pay | Download | Email

Lead Retrieval Report: Excel | PDF | CSV
Select Categories
Announcement(s)

▶ SPIE Advanced Lithography + Patterning 2024 Exhibition
▶ SPIE BIOS Expo 2024
▶ SPIE Photonics West 2024 Exhibition

Lead retrieval logistics

Manage Qualifiers

Qualifiers are included with Lead Retrieval. The qualifier options are Standard Qualifiers, No Qualifiers, or Custom Qualifiers.

Qualifier type is pre-set to **Standard Qualifiers**.

The deadline to change or edit your qualifiers is 5 days before the event starts.

Manage Qualifiers

Use the standard qualifiers or customize your qualifiers to reorder, change language, and add or remove questions.

Changes must be made by 15 August 2024. The form will be locked after this date. Please contact exhibitions@spie.org with questions.

You are viewing: Standard Qualifiers

Customize No Qualifiers Revert to Standard

Click the **No Qualifiers** button if you do not want qualifiers.

A **Changes Saved** notification will appear when your selection is successfully updated.

The screenshot shows the 'Manage Qualifiers' page. At the top, there's a blue header with the title 'Manage Qualifiers'. Below it, a message states: 'Use the standard qualifiers or customize your qualifiers to reorder, change language, and add or remove questions. Changes must be made by 15 August 2024. The form will be locked after this date. Please contact exhibitions@spie.org with questions.' A green notification bar at the top says 'Changes saved' with a close button. Below this, the status is 'No Qualifiers Selected'. At the bottom, there are three buttons: 'Customize' (with a pencil icon), 'No Qualifiers' (with a crossed-out circle icon), and 'Revert to Standard' (with a double arrow icon).

Click **Customize** to create your own qualifiers.

The screenshot shows the 'Manage Qualifiers' page in the 'Customizing Qualifiers' state. The header and message are the same as in the previous screenshot. Below the message, there's a blue bar with the title 'Customizing Qualifiers'. To the right of this bar are two buttons: 'Save & Publish' (with a save icon) and 'Cancel'. Below the blue bar, there's a dropdown menu labeled '+ Add Qualifier' and a button labeled 'Clear All Qualifiers' (with a trash icon).

Customize Qualifiers

Click **+Add Qualifier** and choose from Multi-Select, Open Text - Small, Open Text - Large, or Note.

The screenshot shows the 'Customizing Qualifiers' page with the '+ Add Qualifier' dropdown menu open. The dropdown menu lists four options: 'Multi-Select', 'Open Text - Small', 'Open Text - Large', and 'Note'. The 'Save & Publish' and 'Cancel' buttons are visible at the top right, and the 'Clear All Qualifiers' button is at the bottom right.

Multi-Select

Consists of a title with two or more options.

Check **Required** if the response is mandatory (the sales rep will not be able to save the lead until an option is selected).

The screenshot shows the configuration for a 'Multi-Select' qualifier. At the top, there's a title 'Multi-Select' and a trash icon. Below the title, there's a 'Required?' checkbox which is checked. Underneath, there's a 'Type:' section with two radio buttons: 'Select one' (which is selected) and 'Select all that apply'. Below this, there's a 'Title' field containing 'Product Interested In'. Underneath the title, there's an 'Options' section with a text input field containing 'Product ABC' and a trash icon. At the bottom, there's a '+Add Option' link with a red arrow pointing to it.

Choose the qualifier **type**:

Select one: Only one option can be selected.

Select all that apply: More than one option can be selected.

Enter **Title** for the qualifier.

Click **+ Add Option** and enter the option.

Continue this step until all options are entered.

Open Text - Small

Consists of a title with a small open text field.

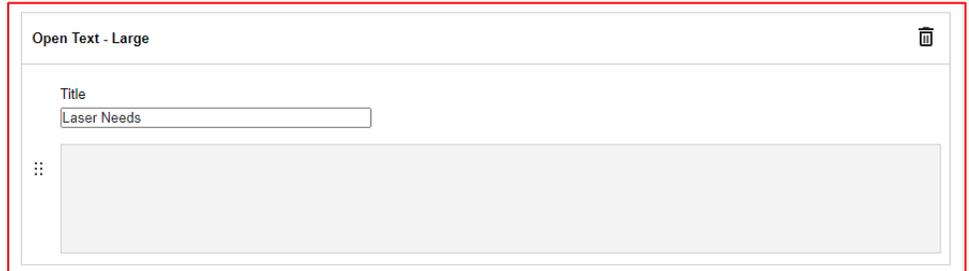
Enter **Title** for the Qualifier.



Open Text – Large

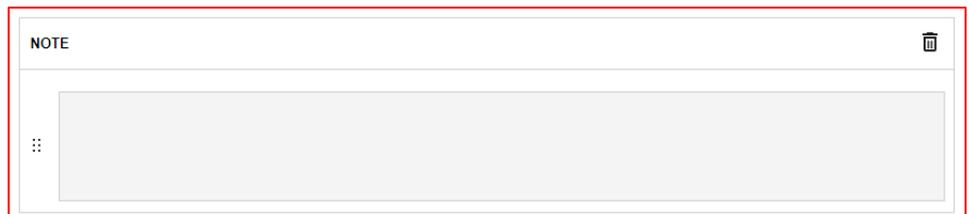
Consists of a title with a large open text field.

Enter **Title** for the Qualifier.



Note

Consists of an open text field.



Customizing Qualifiers

[Save & Publish](#) [Cancel](#)

+ Add Qualifier [Clear All Qualifiers](#)

Multi-Select

Required?

Type: Select one Select all that apply

Title
Timeline for Purchase

Options

- Now
- 1-3 Months
- 4-9 Months
- 10-16 Months
- Unknown

[+Add Option](#)

Multi-Select

Required?

Type: Select one Select all that apply

Title
Customer Type

Options

- New Customer
- Returning Customer
- Unknown

[+Add Option](#)

Multi-Select

Required?

Type: Select one Select all that apply

Title
Product Interested In

Options

- Product ABC
- Product DEF
- Product LMN
- Product XYZ

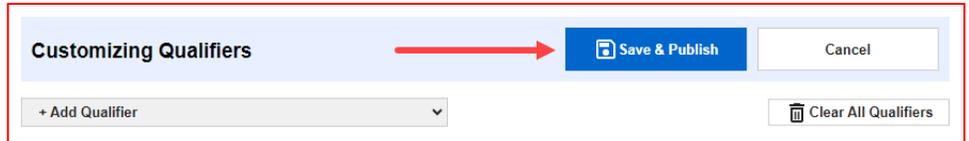
[+Add Option](#)

Open Text - Large

Title
Laser Needs

NOTE

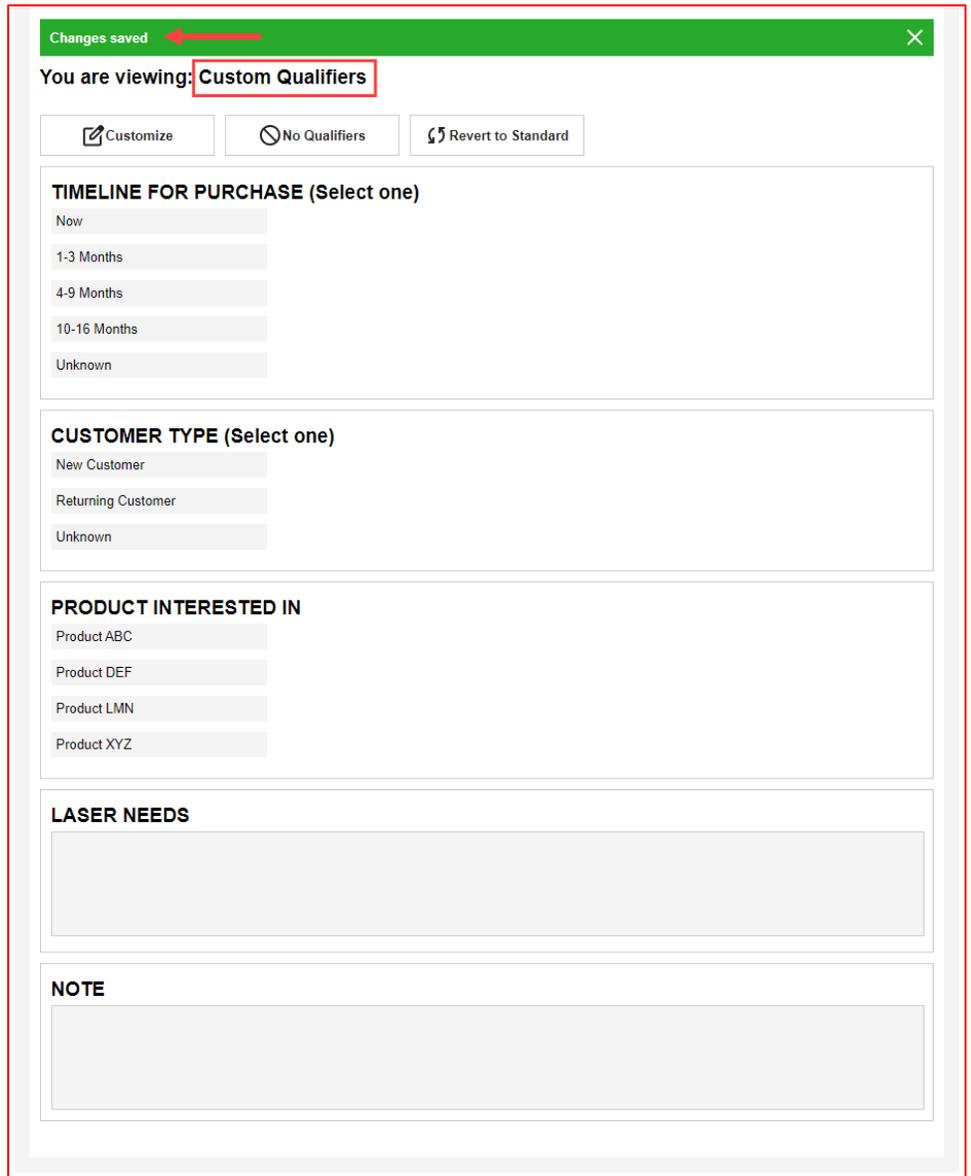
Click **Save & Publish** after all qualifiers have been entered.



Customizing Qualifiers [Save & Publish](#) [Cancel](#)

+ Add Qualifier [Clear All Qualifiers](#)

A **Changes Saved** notification will appear when your selection is successfully updated.



Changes saved ×

You are viewing: **Custom Qualifiers**

[Customize](#) [No Qualifiers](#) [Revert to Standard](#)

TIMELINE FOR PURCHASE (Select one)

Now
1-3 Months
4-9 Months
10-16 Months
Unknown

CUSTOMER TYPE (Select one)

New Customer
Returning Customer
Unknown

PRODUCT INTERESTED IN

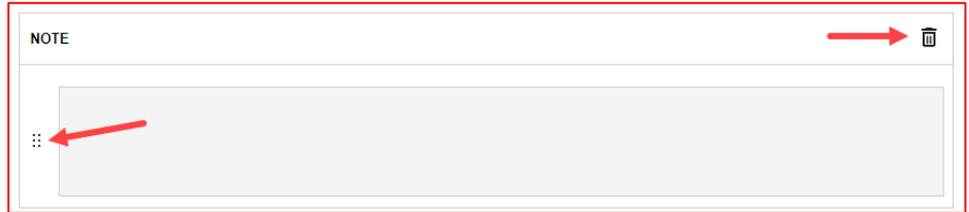
Product ABC
Product DEF
Product LMN
Product XYZ

LASER NEEDS

NOTE

Rearrange Qualifier order

To change the order of your qualifiers, click the reorder icon in the qualifier and drag it to the desired location.

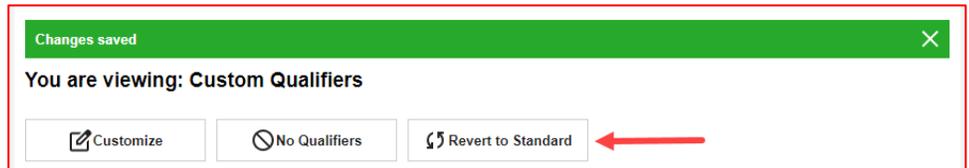


Delete question

To delete a qualifier, click the trash can.

Change back to Standard Qualifiers

If you decide you don't want custom qualifiers, click the **Revert to Standard** button to return to standard qualifiers. The exhibitor dashboard will remember the custom qualifiers if you change your mind.



Clear All Qualifiers

Click this to start over. All custom qualifiers will be erased.

