

Meet new prospects face-to-face at SPIE Photonics West

Start the year off right by exhibiting at the most important annual event for the global photonics industry. Come to San Francisco to reconnect with customers and prospects at the international gathering of the optics and photonics community. Share your latest solutions and make important connections with the right audience as everyone assembles for an exciting year of collaboration and business growth.

Connect with thousands of experts working in these technical areas:

BIOS 2025

Topics include biomedical optics, photonic therapeutics and diagnostics, neurophotonics, tissue engineering, translational research, tissue optics, clinical technologies and systems, biomedical spectroscopy, microscopy, imaging, nano/biophotonics.

LASE 2025

Topics include laser source engineering, nonlinear optics and beam guiding, laser manufacturing, laser micro/nano applications, 3D manufacturing, and more.

OPTO 2025

Topics include optoelectronic materials and devices, photonic integration, displays and holography, nanotechnologies in photonics, advanced quantum and optoelectronic applications, semiconductor lasers and LEDs, MOEMS-MEMS, optical communications: devices to systems.

Quantum West 2025

Join us for the SPIE Quantum West Expo 2025, the newest and fastest growing exhibition at SPIE Photonics West. Hear from experts discussing Quantum 2.0—information systems and computing, communications, and sensing and imaging.

CO-LOCATED WITH SPIE.AR|VR|MR

27-29 January 2025
Learn more: spie.org/avr



MOVING TECHNOLOGY TO MARKET™

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SPIE. PHOTONICS WEST

Exhibit at the world's largest tradeshow for photonics, optics, imaging, and industrial lasers

Conferences and Courses

25-30 January 2025
The Moscone Center • San Francisco, California, USA

Four Exhibitions

Photonics West Exhibition: 28-30 January 2025
BiOS Expo: 25-26 January 2025
Quantum West Expo: 28-29 January 2025
AR|VR|MR Exhibition • 28-29 January 2025

spie.org/pw

SPIE.

SPIE is the international society for optics and photonics. We bring together engineers, scientists, students, and industry leaders, strengthening the global optics and photonics community through conferences, publications, and professional development. Inspired by the transformative power of photonics to enhance life around the globe, over the past five years SPIE has contributed more than \$24 million to the international optics community.

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2025 EXHIBIT PROSPECTUS

SPIE. PHOTONICS WEST

Photonics West Exhibition: 28-30 January 2025

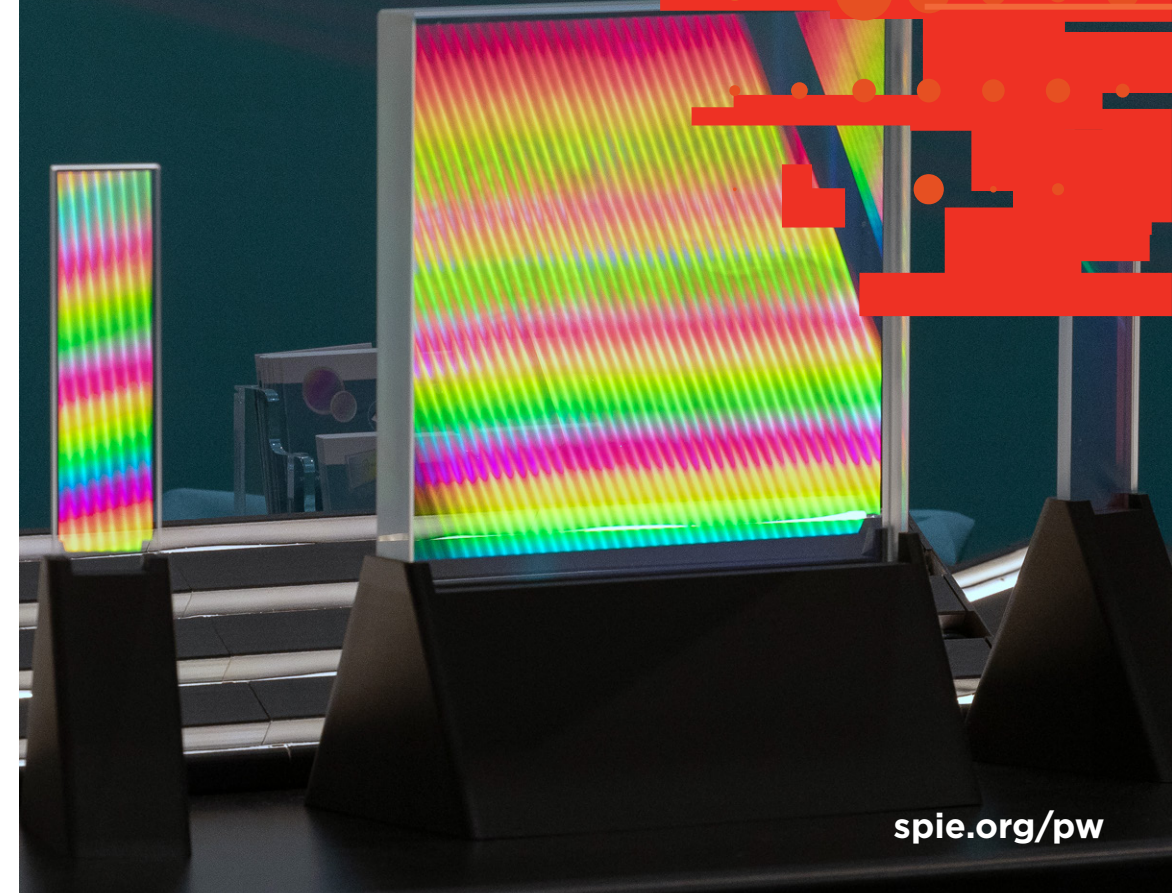
BiOS Expo: 25-26 January 2025

Quantum West Expo: 28-29 January 2025

AR|VR|MR Exhibition: 28-29 January 2025

The Moscone Center
San Francisco, California, USA

RESERVE YOUR EXHIBITION SPACE TODAY



spie.org/pw



“All our potential customers are here.”
 —Shilin Jiang
 President, AdValue Photonics

Make Photonics West part of your 2025 sales and marketing plan

Sign up today

SUBMIT YOUR CONTRACT TODAY

SPACE TYPE	NON MEMBER FEE	CORP MEMBER FEE
3 ft. x 5 ft. Kiosk	\$4,495.00	\$3,820.75
6 ft. Table	\$3,925.00	\$3,336.25
6.5 ft. x 5 ft. Mini Booth*	\$7,595.00	\$6,455.75
10 ft. x 10 ft. Booth*	\$7,515.00	\$6,387.75
Peninsula Booth**	\$82.50 per sq. ft.	\$70.13 per sq. ft.
Island**	\$100.00 per sq. ft.	\$85.00 per sq. ft.

*Optional corner \$1,825 per corner (applies to booths only)
 **Increments of 100 sq. ft., 400 sq. ft. minimum
 +Includes preprinted art

Meet additional prospects

Leverage your time and travel by meeting additional audiences the same week.

BiOS Expo • 25-26 January 2025

The world's largest biomedical optics and biophotonics exhibition

Quantum West Expo • 28-29 January 2025

The premier event for quantum research and applications

AR|VR|MR Exhibition • 28-29 January 2025

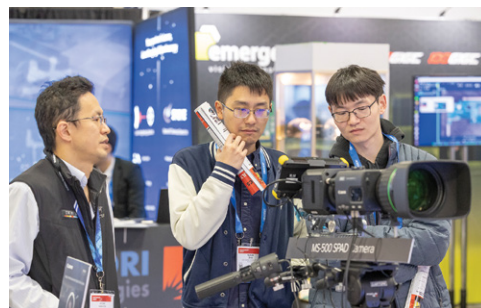
The event where the latest advances in XR optical hardware and architectures are shared

Be a part of the most important gathering of the year

Join us for the leading photonics and laser event.

FEATURED TECHNOLOGIES:

- Lasers and peripherals
- Beam conditioning and steering components
- Beam profiling and measurement instrumentation
- Cameras and CCD components
- Fiber optic components, equipment, systems
- Optical components and hardware
- Optical communications
- Optical detectors
- High speed imaging and sensing
- Optical materials and substrates
- IR sources and detectors
- Electronic imaging components
- Optical coatings
- Lenses and filters
- Positioning systems and mounts
- Metrology and testing equipment
- Software for design and simulation
- Quantum devices and materials



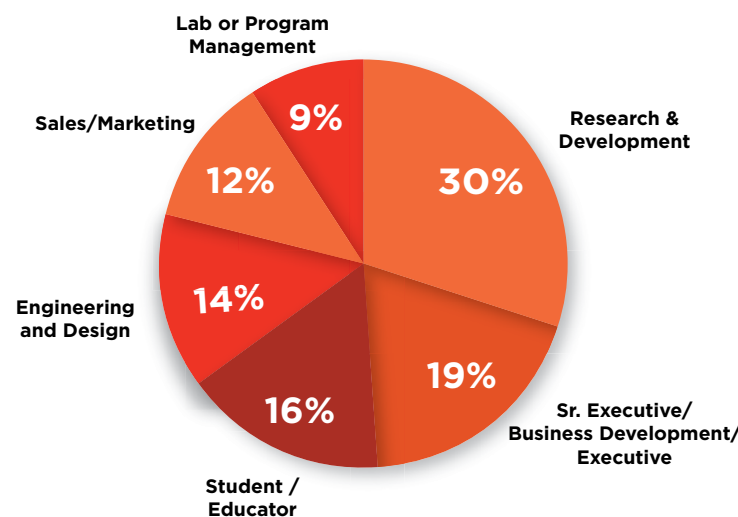
Planning for 24,000 attendees in 2025

Photonics West historically attracts more than 24,000 international registrants. We look forward to seeing everyone again in San Francisco.

Expand your revenue and your growth

Your potential customers come to see new capabilities and suppliers. Reach the qualified audience attracted to this world-class event.

ATTENDEE JOB FUNCTION FROM PREVIOUS YEARS:



Join top suppliers in 2025

This is the largest photonics exhibition in North America. Find the best solutions, components, instruments, and system providers from around the world. Don't miss out as the exhibition will sell out! These are just a few of the companies at Photonics West 2025.

- Alluxa, Inc.
- Boston Electronics
- Coherent
- Corning Inc.
- Edmund Optics Inc.
- Excelitas Technologies Corp.
- G&H Group
- Hamamatsu Corp.
- IPG Photonics Corp.
- JENOPTIK

- Laser Components USA, Inc.
- Leonardo Electronics US Inc.
- MKS Instruments, Inc.
- OptoSigma
- PI (Physik Instrumente) L.P.
- SCHOTT North America, Inc.
- Teledyne Imaging
- TOPTICA Photonics, Inc.
- TRUMPF
- Zygo Corp.

For more information about exhibiting, sponsorships, and advertising, contact the SPIE sales team:

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