

SPIE. QUANTUM WEST EXPO

Part of Photonics West

Exhibition Dates: 28–29 January 2025
Conference Dates: 25–30 January 2025
The Moscone Center
San Francisco, California USA

SPONSORSHIPS

Sponsorships extend your brand image, plus drive traffic to your booth. As a sponsor, your company is listed in: Pre-show promotions | SPIE.org | The Technical Program and Exhibition Guide | Onsite signage

ONSITE | *There's nothing quite like being able to meet customers and prospects face-to-face. Onsite sponsorship opportunities keep your company top-of-mind and help attendees find you quickly so they can connect with your brand.*

EXHIBITION GUIDE ENHANCED LISTING | UNLIMITED AVAILABILITY **\$1,125**

Stand out from the crowd! Your exhibition listing will jump off the page with this enhanced listing.

- Full-color company logo added to exhibition guide listing
- Company listing highlighted in exhibition guide

FLOOR GRAPHIC | 2 AVAILABLE

\$1,995

Attendees rely on directional signage to navigate the exhibition. Add your brand to these essential floor graphics and lead attendees right to you.

- Premium location at entrance
- Cost to produce and install 4' x 6' floor graphic included in price of sponsorship

GENERAL SPONSOR | UNLIMITED AVAILABILITY

\$650

Keep your company at top of attendees' minds by adding your logo to onsite and online promotional sponsor recognition.

- Company logo displayed onsite, online, and in printed materials

METER BOARD | 2 AVAILABLE

\$2,995

Thousands of attendees move in and out of the Exhibit Hall. Take advantage of this high-traffic location at the entrance area to the exhibition.

- Premium location at entrance
- Sponsor provides artwork
- Cost to produce meter board included in price of sponsorship

SPECIAL EVENTS | *Helping to host popular special events is an effective way to stand out in the crowd. By sponsoring an event you can align your company with specific event goals or brand values.*

COFFEE BREAK | 2 AVAILABLE

\$1,650

Create a buzz for your company and conference attendees! Your company-sponsored Coffee Break will energize prospects and spark conversations as well as name recognition.

- Company logo included on onsite signage
- Option to provide compostable 8 oz cups and/or napkins (supplied by sponsor, approved by SPIE)

NETWORKING RECEPTION CO-SPONSOR | 6 AVAILABLE

\$3,500

What better way to connect with your prospects than when they are happily connecting at a social event! Put your company in the spotlight by sponsoring this beloved gathering.

- Company logo and link on event website
- Company logo on onsite signage
- Option to provide napkins (supplied by sponsor, approved by SPIE)

PREMIUM SPONSOR | 1 AVAILABLE

\$19,500

Support Quantum West and get your brand in front of like-minded attendees right from the start.

- Company logo and link at top of event website
- Company logo on session slides
- Verbal recognition before each session

ONLINE | *Before attendees gather in person, they'll seek information, register, and plan their conference schedule at SPIE.org. Gain visibility and create demand with online sponsorship opportunities - the gateway to building onsite traffic at the event.*

SPIE.ORG ENHANCED EXHIBITOR LISTING | UNLIMITED AVAILABILITY

\$1,250

Take your online listing to the next level. Entice attendees with more information, short product or promotional videos, and links to your social media.

- Enhancements to SPIE.org exhibitor listing
- Multiple video links - Increase from 1 to 5
- Social Media links
- Promote onsite giveaways
- Company logo displayed on rotating banner of Floorplan

**+ Indicates additional costs apply to sponsorship price
All sponsorships require SPIE approval**

For inquiries, contact SPIE Sales:

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