

SPONSORSHIP OPPORTUNITIES WITH SPIE

Learn how SPIE can help you
reach your target audience

spie.org/opportunities

Contact sales
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Partner with SPIE to gain visibility

SPIE offers opportunities to help your company reach the optics and photonics community.

Researchers, engineers, and innovators know and trust SPIE as an international source for high value events that advance their work. Each year, SPIE brings the community together at 25 international meetings offering a variety of opportunities to help you get in front of the right audiences.

Talk to the SPIE sales team on how we can help you meet your promotional goals—explore options, discuss custom bundled packages, and find opportunities to get in front of your target market throughout the year.

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Explore where you can place your logo on the SPIE website and app

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Get your logo on signage, giveaways, or featured as the sponsor of a special event, award, or session

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Lead engaging events at specific meetings in person and on location

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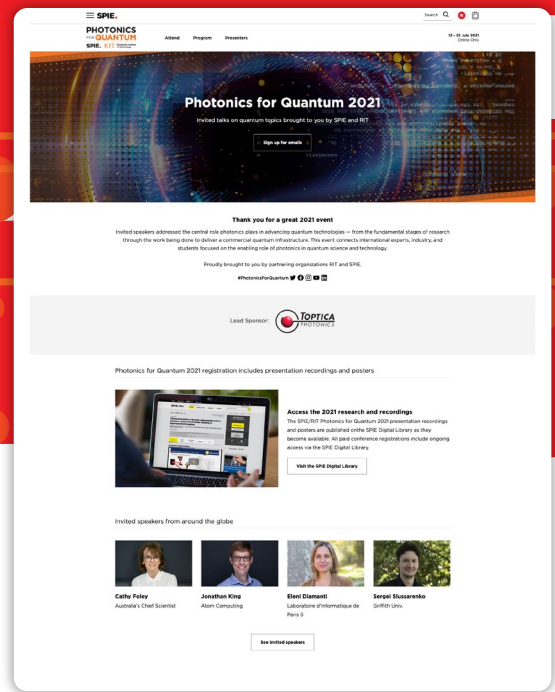
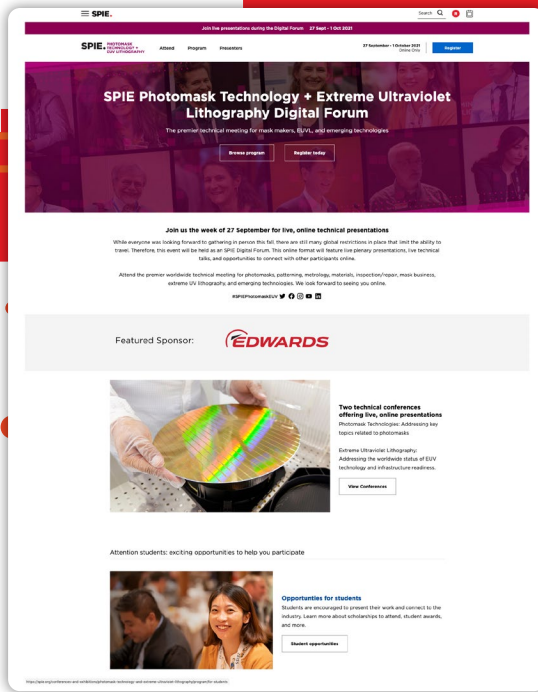
Provide an online presentation where you are the star and SPIE provides support

[More SPIE information](#) [pg 8-9](#)

SPIE events

About SPIE

Meet the sales team



Get noticed online—logo visibility

Website and app sponsorships

Take advantage of SPIE online assets gaining high traffic. Events provide several webpage options to place a logo in front of a targeted audience as they explore the program. Plus, the Conference and Exhibitions App is available to all attendees for every SPIE meeting, featuring the most up-to-date program details onsite.

EXAMPLES

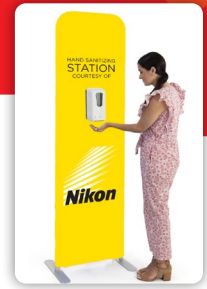
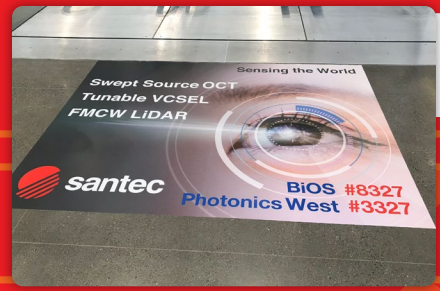
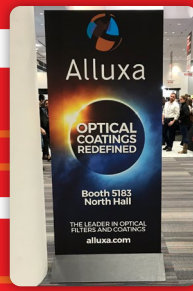
- SPIE Conference and Exhibition App
- Event landing page (exclusive)
- Event pages such as browse the program, registration, and technical conferences
- optics.org, an SPIE website covering the business of photonics

PRICE RANGE

Pricing options vary. Price is based on placement, size, traffic, demand, and exclusivity.

IMPORTANT INFORMATION

Provide a high-resolution logo (.eps or vector file) to ensure the best results



Sponsor a part of the meeting

Special events, giveaways, awards, signage, and more

Get your logo featured as part of the meeting. Various opportunities can help align your company with specific activities, audiences and locations at the venue. This is a great way to show your support for a community and gain visibility. Get your brand seen to help keep you top-of-mind during key conversations, build your exhibition booth traffic, and support company goals.

EXAMPLES

- Prism Awards or Startup Challenge
- Meals, receptions, or coffee breaks
- Awards such as best paper or best poster at a specific event
- Visibility at the event such as floor graphics, column wraps, charging stations
- Highly used items such as WiFi, lanyards, or sanitizing stations
- Giveaways such as bags, pens, or water bottles

PRICE RANGE

Full range of pricing options are available based on items selected. Pricing varies by event.

IMPORTANT INFORMATION

- Some sponsorship opportunities are exclusive to one company and may be offered to a current sponsor for first right of refusal
- Some options include space to display your booth number

SEE THE [SPIE MEDIA KIT](#) FOR ADVERTISING OPPORTUNITIES IN PRINT MATERIALS SUCH AS THE WOMEN IN OPTICS PLANNER, TECHNICAL PROGRAMS, AND EXHIBITION GUIDES.



Sponsor a part of the meeting

The biggest and best visibility at Photonics West

No one can miss your message on the impressive 90-foot screen centrally located in the Moscone Center. Take advantage of this huge opportunity to be seen on the biggest screen at the event right where people congregate and enter the exhibition level. Put your message and company out there for everyone to see.

EXAMPLES

- Display your products or innovations
- Share a message or make a big announcement
- Include your logo, website, booth number, etc.

PRICE

\$8,950

IMPORTANT INFORMATION

- 15-second video with no sound and no flashing lights (safety reasons)
- 10 spots available
- Part of a 20-minute loop with other sponsors and SPIE promotions
- Runs 10 hours per day throughout BiOS and Photonics West (Saturday through Thursday)
- Company logo displayed online and in printed materials as a sponsor



Host a session or workshop

Present your content at a specific, in-person event, live on location

Be a presenter and share important information with conference attendees at the event. Increase your credibility, image, and prestige by sharing breakthroughs, providing hands-on workshops, and giving innovative solutions to tough problems. Become the expert that your audience seeks out when they have a challenge.

EXAMPLES

- Technical workshops
- Technology showcases
- Networking events with speaking opportunities
- Entrepreneur and startup sessions
- Career development sessions

PRICE RANGE

Varies depending on event, session length, and special requests

IMPORTANT INFORMATION

- Onsite sessions can be 1 hour to a full day
- Leads gathered as attendees enter the door
- You provide presenters, plus develop the content and slide presentation
- SPIE provides the meeting room and includes the presentation in the event program



Host a webinar

Present your content to a targeted audience that SPIE helps you build

Gather researchers, educators, and commercial institutions online in a webinar led by you. Be a leader in the industry and draw a crowd by sharing engineering breakthroughs, new product innovations, and real-life insights. Gather the leads you need, increase your brand visibility, gain product awareness, or share exciting announcements.

EXAMPLES

- Technical webinars sharing the latest research or breakthroughs
- Industry webinars
- Career development webinars on building skills or knowledge
- Entrepreneur and startup webinars to support and share information with new companies

PRICE

\$5,000

IMPORTANT INFORMATION

- One-hour webinar, utilizing Zoom Webinar
- Can present live or broadcast a recording with live question and answer
- Highlight one or many speakers in a series of presentations, interview style, or panel
- SPIE manages the event and helps you get the word out
- Leads and a recording sent after the event

SPIE events

Reach thousands of potential customers at SPIE events

EST. ATTENDANCE
EXHIBITION

2022 FEATURED EVENTS LOCATION CONFERENCE TOPICS

JANUARY				
SPIE. PHOTONICS WEST	San Francisco, California, USA	Photonics West OPTO and LASE • Laser sources • Nonlinear optics and beam guiding • Micro/nano applications • Macro applications • Optoelectronic materials and devices • Photonic integration • Nanotechnologies in photonics • MOEMS-MEMS in photonics • Advanced quantum and optoelectronic applications • Semiconductor lasers and LEDs • Displays and holography • Optical communications: Devices to systems • 3D printing	20,000	✓
SPIE. PHOTONICS WEST BIOS		BIOS • Photonic therapeutics and diagnostics • Neurophotonics, neurosurgery, and optogenetics • Clinical technologies and systems • Tissue optics, Laser-tissue interaction, and tissue engineering • Biomedical spectroscopy, Microscopy, and imaging • Nano/biophotonics • BRAIN • Translational research • 3D printing	5,000	✓
SPIE. AR VR MR	San Francisco, California, USA	Novel display engines and imaging systems (panel and scanners) • Combiner optics and related architectures (free space, lightguide, waveguide) • 3D display techniques, technologies and architectures (varifocal, multifocal, lightfield, holographic, volumetric) • Human perception and user experience in immersive displays • Optical sensors for eye, gaze, pupil and vergence tracking • Optical sensors for depth mapping and gesture sensing (stereo, structured illumination, TOF, etc.) • Optical sensors for 6DOF head tracking and SLAM-relocalization	3,000	✓
FEBRUARY				
SPIE. MEDICAL IMAGING	San Diego, California, USA	Physics of medical imaging • Image processing • Computer-aided diagnosis • Image-guided procedures, robotic interventions, and modeling • Molecular, structural, and functional imaging • Image perception, and technology assessment • PACS-based imaging informatics • Ultrasonic imaging, tomography, and therapy • Digital pathology	1,200	
SPIE. ADVANCED LITHOGRAPHY+ PATTERNING	San Jose, California, USA	Immersion • DFM/DPI • Nanofabrication and imprint • Resists • Etch • Lithography • Polarization • Metrology • Inspection • DUV and EUV sources and optics • Process control • Patterning	2,000	✓
MARCH				
SPIE. SMART STRUCTURES+ NONDESTRUCTIVE EVALUATION	Long Beach, California, USA	Adaptive structures and mechanisms • Smart structures and vehicles • Actuators and damping • Biomimetics • Active materials • Embedded sensors • Sensor networks • Real-time NDE • Structural health monitoring • Fiber sensors	700	
APRIL				
SPIE. PHOTONICS EUROPE	Strasbourg, France	Biophotonics • Micro/Nano technologies • Metamaterials • Photonic crystal fibers and devices • MEMS/MOEMS • Nanometrology • Optical sensors • Silicon photonics and photonic integrated circuits • Organic photonics • Solid-state lasers • Fiber lasers • Amplifiers • Photovoltaics • Photonics in automobiles • Image processing	1,900	✓
SPIE. DEFENSE+ COMMERCIAL SENSING	Orlando, Florida, USA	Infrared applications • Laser and sensor technologies • Displays, guidance, and navigation • Modeling, simulation, and visualization • Signal and image processing • Sensor networks • Data mining • C3I, airborne reconnaissance, space and systems operations • Biometrics and aviation security • Forensic technologies • Unmanned vehicles • Metrology • Detectors and imaging devices • Nanotechnology • Organic materials • Plasmonics • Solid state lighting • Nonimaging systems • Photovoltaics • Organic LEDs • Alternate energy sources	4,500	✓
JULY				
SPIE. ASTRONOMICAL TELESCOPES+ INSTRUMENTATION	Montreal, Canada	Optical, infrared, and millimeter wave and interferometry • Ultraviolet to gamma ray • Space and ground-based and airborne telescopes and instrumentation • Adaptive optics systems • Observatory operations • Modeling, systems engineering, and project management • Advances in optical and mechanical technologies • Millimeter, submillimeter, and far-infrared detectors and instrumentation • Software and cyberinfrastructure • High-energy, optical, and infrared detectors • Radio telescopes and telescopic arrays	2,500	
AUGUST				
SPIE. OPTICS+ PHOTONICS	San Diego, California, USA	Advanced metrology • Remote sensing • Optical system design • Illumination engineering • Photovoltaics • Solar hydrogen • Thin film coatings • Illumination systems • Solar concentrators • Plasmonics • Nanoengineered materials • Metamaterials • Nanocoatings • Nanomanufacturing • Organic photonics and electronics • Detectors and imaging • Photonics devices • OLEDs and LEDs • Lasers	4,000	✓
SEPTEMBER				
SPIE. REMOTE SENSING	Berlin, Germany	Atmospheric sensing • Platforms and systems • Environmental monitoring and applications • Earth surface sensing • Image and signal processing	900	✓
SPIE. SECURITY+ DEFENCE		Electro-optical sensing • Infrared systems • Optical materials and technologies • Sensors and networks • Millimetre wave and Terahertz sensors • Biomaterials		
SPIE. PHOTOMASK TECHNOLOGY + EUV LITHOGRAPHY	Monterey, California	EUV • Immersion • Nanoimprint • Direct write • Data prep and management • OPC and phase-shift masks • Design and process integration • Patterning • Design and data modeling • Defect inspection and repair • Mask yield and yield learning • Metrology • Maskless lithography	500	✓
SPIE. LASER DAMAGE	Livermore, California, USA	Materials and measurements • Surfaces, mirrors and contamination • Thin films • Fundamental mechanisms • Laser-induced damage issues • Applications of laser damage • Properties modeling • Testing • Component fabrication	155	
OCTOBER				
SPIE. cjs PHOTONICS ASIA	Nantong, China	High-power lasers • Semiconductor lasers • Optoelectronic devices and integration • Optical design and testing • Holography • Diffractive optics • Biomedical optics • Advanced sensor systems • Nanophotonics and micro/nano-optics • Plasmonics • Quantum and nonlinear optics	800	
SPIE. SPACE, SATELLITES+ SUSTAINABILITY (S3)	Edinburgh, United Kingdom	Launch systems • Data processing and analysis • Communications • Ground systems • Space access • Navigation • Cubesats • Applications • The year in review • The next year's missions	200	
NOVEMBER				
SPIE. FUTURE SENSING TECHNOLOGIES	Tokyo	Cameras and systems • Optical wireless power transfer • AR/VR • Optical communications • Space-based missions • RADAR systems • Multi-band and Hyperspectral imaging • LIDAR technology and applications • Polarization sensing and imaging • EO/IR/SWIR sensing and imaging • UAV applications • Autonomous vehicle sensing • Sensor-based sorting & quality control	100	
SPIE. PHOTONEX+ VACUUM EXPO	Birmingham, United Kingdom	Photonics • Biophotonics • Quantum technologies • Lasers • Optical technologies • Materials analysis • Nanotechnology and thin film coatings • Vacuum equipment and in-vacuum technologies	750	✓

More SPIE information

Learn more about the Society and how we support the optics and photonics community

ABOUT SPIE

SPIE is the international society for optics and photonics, an educational not-for-profit organization founded in 1955 to advance light-based science, engineering, and technology. The Society serves more than 255,000 constituents from 183 countries, offering conferences and their published proceedings, continuing education, books, journals, and the SPIE Digital Library. In 2020, SPIE provided over \$5 million in community support including scholarships and awards, outreach and advocacy programs, travel grants, public policy, and educational resources.

MEET THE SALES TEAM

Contact us to discuss your needs, build custom bundling packages, and make a plan to stay in front of your customers throughout the year.



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